

Timeline for National Council of Jewish Women Greater New Orleans Section Educational Initiatives

1912 PENNY LUNCHEs: Lunches are provided for Public School children

1915 SERVICE TO FOREIGN BORN: Teachers were provided to teach immigrants English so that they could be employed

1916 PUBLIC SCHOOLS: Members assisted truant officers in the Seventh District

1939 TOURO WELL BABY CLINIC: Volunteers assisted the doctors with baby examinations and instructed the new mothers on nutrition and child care.

1950 MAGIC TREE: In 1946, Council volunteers began reading children's stories at seven public libraries. As an outgrowth of this project, on February 28, 1950, they began a weekly TV program on WDSU featuring storytelling. The purpose of Magic Tree was to encourage children to visit their Public Library and read. Magic Tree ended in 1957, but the concept was reborn the following year as Let's Tell a Story, also broadcast on WDSU where it became the number one children's show.

1960 PROJECT LEARN: Adult literacy program

1964 MAGIC LAND: As a forerunner of Head Start, this cultural enrichment program served economically disadvantaged children.

1965 TEACHER AIDE SCHOOL VOLUNTEER PROGRAM: Volunteers assisted teachers in Lusher and Wilson Schools

1968 PROJECT REACH: Volunteers worked as teacher assistants for children with learning disorders in the Variety Children's Home.

1970 NEW ORLEANS MUSEUM OF ART: Funds and volunteers were provided for the Wisner Education Wing and docent program in conjunction with the Junior League and the Women's Volunteer Committee of the museum.

1984 S.H.I.E.L.D: This project was a joint venture between NCJW and Jewish Community Center volunteers who made presentations to schools and community organizations to alert children, parents, and professionals to all crimes against children. This project was ultimately adopted by Agenda for Children.

1987 HIPPY (Home Instruction Program for Preschool Youngsters): In conjunction with the Orleans Parish School Board, NCJW initiated this home-based program for the educational enrichment of economically disadvantaged preschool children.

1989 HELLO ISRAEL: Two-hour programming for public, private, and parochial schools about Israel was designed to heighten sixth-grade students' awareness and knowledge of Israel's history, geography, and culture.

1993-94 GERT TOWN NEIGHBORHOOD HISTORY PROJECT: NCJW volunteers worked with Danneel Elementary